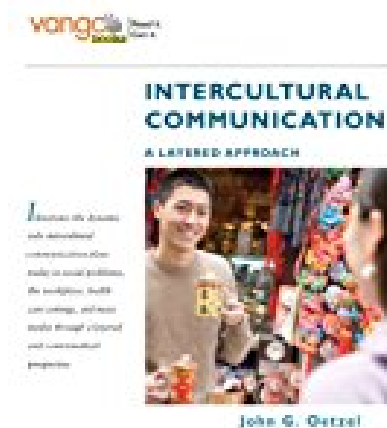


Intercultural Communication A Layered Approach VangoBooks



BOOK DETAILS

- Author : John G. Oetzel
- Pages : 416 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0132432846

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BOOK SYNOPSIS

Intercultural Communication illustrates the dynamic role intercultural communication plays today in social problems, the workplace, health care settings, mass media, and history through a layered and contextualized perspective. Interpersonal communication concepts are looked at through the lenses of individual, interpersonal, organizational, and societal/cultural perspectives to help readers understand the context of both their own behavior and that of others. At the same time, the perspective emphasizes that people have agency and individuals can make a difference to address social problems.

INTERCULTURAL COMMUNICATION A LAYERED APPROACH

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